



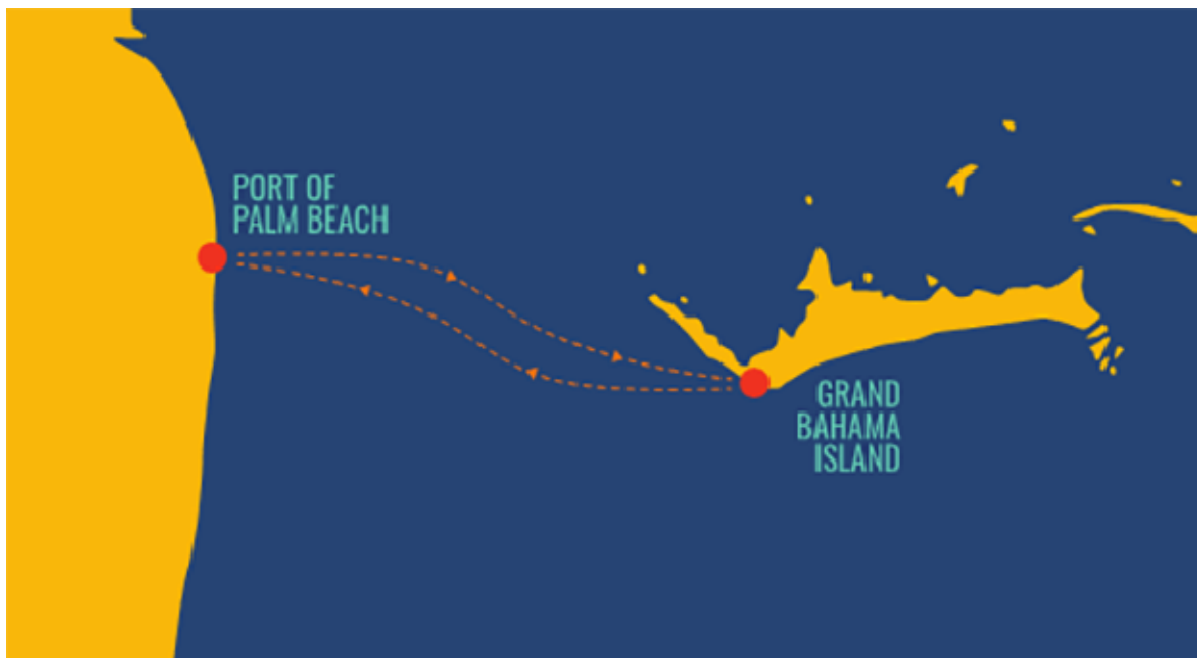
Dear Professional Travel Advisor:

Your clients are returning to cruising and so are we! Today we will be open for sale for sailings beginning July 2, 2021.

### **A Cruise Brand for Our Time**

Our safe, spacious cruise environment resonates with clients desiring a short escape that's close to home, with a 'Buy One, Get One' offer PLUS 5 free drinks...

- Short, 2-night cruises
- To a familiar, uncrowded destination – Grand Bahama Island
- Departing from a port that's close to home – the Port of Palm Beach
- Limited-time 'Buy One, Get One' offer available starting today



## **Built for Spaciousness**



Grand Classica is a beautiful ship, built for spaciousness and re-imagined for today's clientele. Here are highlights which set Grand Classica apart from many of today's crowded ships, which were purpose-built for high-density cruising...

- A guest space ratio rivaling that of luxury operators.
- More room to play with more open deck space than most modern cruise ships in operation today.
- Smoke-free casino with built-in social distancing.
- Ideally suited for groups, with an abundance of dedicated meeting space, including an exclusive 80-seat conference center with a reception area. Plus a 598-seat theater (seating arranged for social distancing) and six card rooms for breakout sessions.
- Ten dining options, from a casual pizza restaurant to a large main dining room and six specialty restaurants.
- An experienced, happy crew, adopted from a broad range of major cruise lines including Celebrity, NCI and Royal Caribbean.
- Six bars and lounges offering something for everyone from cabaret to disco to Salsa.
- Popular kids/teens programs with activities for every age group – three different age categories.
- Legacy ship design with spaciousness built-in with unique artwork throughout, including a series of large Italian mosaics in the theater, depicting the story of Pinocchio.
- Large, spacious staterooms designed with comfort in mind.

## **All-Inclusive Cruise & Stay**



No other cruise line gives your clients an all-inclusive option to stay for 2- or 4-nights at their cruise destination before boarding the ship to return home. Clients who purchase All-Inclusive Cruise & Stay receive included drinks aboard the ship as well.

***Compare our 6-night, All-Inclusive Cruise & Stay from \$679.00\* per person to the cost of a land-based all-inclusive vacation! The package includes round-trip, 2-night cruise including shipboard drinks, transfers and portage to/from pier/resort and 4-nights hotel accommodation at the all-inclusive Viva Wyndham Resort.***

Not only does All-Inclusive Cruise & Stay deliver outstanding value, but it is the perfect 'test drive' for those who are new to cruise or those who are weary of land-based all-inclusive resorts. And because it is so unique, it gives you the opportunity to truly be the expert by recommending something new to your clients. Cruise & Stay will resume with the August 1, 2021 sailing of Grand Classica.

### **Let's Get Started!**

There's never been a better time to market a short vacation option to your clients! Here are some resources to help you get started...

- If you have not already done so, register as a travel advisor on our portal – [www.bookparadise.com](http://www.bookparadise.com). Here you'll find customizable marketing tools, training modules, our booking engine and much, much more. **You'll also find a customizable flyer to promote our current 'Buy One, Get One Offer'.**
- Call our Global Trade Desk at 800-995-3143 to book a cruise or All-Inclusive Cruise & Stay.
- Send us an email with any questions to [sales@cruisebp.com](mailto:sales@cruisebp.com)