



Adventurist Tier Structure & Benefits

Come aboard! Our Adventurist Program offers travel advisors the opportunity to earn greater rewards when selling UnCruise adventures. Program benefits have been revised as of January 2026 to bring even greater value to you and your clients for investing your time and energy into becoming an Adventurist. The process is easy, and certified Adventurists qualify for increased benefits. Successful completion of the exam will make you a Certified Adventurist. This is the first tier of our Adventurist Program and grants you access to a variety of perks including enhanced commission, additional resources and marketing materials, FAM opportunities, exclusive webinars, and more.

TIER 1: *Certified Adventurist*

Requirements for New Adventurist:

- *Pass the Adventurist Exam:* Successfully complete the certification exam to earn your status as a Certified Small Ship Adventurist. [Click here for the exam.](#)
- *Year 1 Grace Period:* Your first year is all about growth! There are no minimum booking requirements so you can focus on mastering your expertise, building strong client relationships, and setting the stage for long-term success. But if you're a small ship rockstar, go ahead and start booking in Year One - we'll cheer you on every step of the way!
- *Ongoing Qualification:* Starting Year 2, maintain your status with a minimum of one full-rate booking per calendar year. (If this requirement isn't met, you'll need to retake the Adventurist Exam annually to keep your certification active.)

Bonus Commission:

- *Earn More with Every Booking:* Receive \$100 per passenger bonus commission on every UnCruise booking.

Enhanced Visibility:

- *Featured on UnCruise.com's "Find an Agent" Page:* Gain premium visibility as a Certified Adventurist on our official site, connecting you directly with travelers seeking small-ship adventures and creating a powerful source of new leads.

Certified Small Ship Adventurist Digital Badge:

- Showcase your achievement by proudly displaying your badge in your email signature or across social media. It's a powerful way to highlight your expertise, build trust with clients, and let the world know you've earned this certification.

Marketing Support:

- *Full Access to the Travel Advisor Knowledge Bank:* A comprehensive library of ready-to-use resources including social media templates, logos, brochures, high-quality images, videos, and downloadable tools.

Training & Engagement:

- *Exclusive Quarterly Adventurist Webinars:* Unlock insider access to quarterly webinars designed just for Certified Adventurists featuring in-depth product updates, powerful sales tools, live Q&A sessions, and special guest appearances. These sessions keep you ahead of the curve and connected to the heart of UnCruise Adventures.
- *Access to the UnSide Scoop Newsletter:* This is our monthly newsletter just for travel agents keeping you in the loop on all things UnCruise and providing insider perks like early access to itineraries, exclusive promotions, behind-the-scenes updates, and proven sales tips to help you close more bookings.

Familiarization Trip Benefits:

- *Year-Round Access to FAM Opportunities:* Enjoy eligibility for UnCruise Adventures familiarization trips listed on our website giving you hands-on experience to inspire and educate your clients.
- *Bring a Companion Along:* Share the adventure! Your companion can join you at the familiarization trip rate, making the experience even more rewarding.
- *Confirmed 45 Days Before Sailing:* Receive guaranteed confirmation 45 days prior to departure, ensuring you have time to plan and prepare for this incredible opportunity.
- *Exclusive Adventurist FAM Consideration:* Be first in line for a special familiarization trip, personally escorted by an UnCruise host.

TIER 2: *Advanced Adventurist*

When you advance to Tier 2, you unlock all Tier 1 benefits PLUS elevated perks including priority access to exclusive opportunities, enhanced recognition across our platforms, and deeper engagement with UnCruise marketing to amplify your success.

Requirements: 5+ bookings annually OR \$50,000 in annual sales

Additional Benefits

Priority Access:

- *Exclusive Access to Last-Minute Sailing Offers:* Gain priority access to UnCruise's last-minute inventory specials when available, giving you a competitive edge to present unbeatable deals to your clients.
- *Discounted FAM Rates:* Enjoy a \$250 savings on our already deeply reduced familiarization trips, making it easier for you to experience UnCruise adventures firsthand and share authentic insights with your clients.

Exclusive Engagement:

- *Advisory Board Invitation:* Consideration for a special annual gathering of top travel professionals. This board meets to discuss industry trends, marketing strategies, sales tools, product enhancements, and collaborative ideas to grow the small ship adventure segment.

Bonus:

- *\$100 UnCruise Gear Credit:* Enjoy a \$100 shopping credit in our online store to pick out your favorite UnCruise logo gear. (Annual benefit, subject to availability, UnCruise reserves the right to replace this benefit with anything we deem comparable)

TIER 3: *Expert Adventurist*

Requirements: 10+ bookings annually OR \$100,000+ in annual sales

Benefits

All Tier 1 & Tier 2 benefits PLUS an upgraded bonus: Instead of the \$100 UnCruise Gear credit, Tier 3 Adventurists receive an exclusive UnCruise Adventures embroidered puffer jacket to celebrate your achievement.

Annual Top Adventurist Award:

- *Complimentary UnCruise Adventure for Two:* A free UnCruise voyage in Alaska, Hawaii, or Costa Rica (excludes Aleutian Islands Adventure & Galápagos itineraries). Confirm your trip within 45 days and bring a companion along for the journey. (Airfare, gratuities, and hotel not included.)

Recognition:

- *Spotlight Feature in the UnSide Scoop Newsletter & Social Media:* Gain recognition as a Certified Small Ship Adventurist through an annual spotlight in our UnSide Scoop advisor newsletter and social media post. This feature highlights your expertise and positions you as a top advisor and leader among your peers in the travel advisor community, cementing your status as one of our most trusted and influential partners.

VIP Access:

- *Priority Access to First-to-Market Announcements:* Be the first to know about new sales opportunities and product launches, giving you an exclusive edge to share fresh, market-leading offers with your clients before anyone else.
- *Personalized Recognition from Our CEO:* Receive a direct, personal note from Captain Dan Blanchard, Owner & CEO of UnCruise Adventures.

Marketing & Branding:

- *Custom Co-Branded Marketing Kits:* By request, elevate your brand with professionally designed, co-branded marketing materials that showcase your partnership with UnCruise Adventures to help you stand out and attract more clients.

Exclusive Engagement:

- *Quarterly Business Planning Sessions:* Meet with your UnCruise Adventures Director to review your business and marketing plans, share insights, and identify opportunities to grow your success with UnCruise.
- *Guaranteed Seat on the Adventurist Advisory Board:* This exclusive group of travel professional experts meets annually to discuss emerging travel trends, marketing innovations, sales strategies, product development, and collaborative ideas to elevate the UnCruise brand and advisor success.

Bonus:

- *Exclusive UnCruise Adventures Puffer Jacket:* Receive a premium, embroidered-logo puffer jacket as a special thank you for excelling in the program.